



THISAM
Thessaloniki International Summer Media Academy



THESSALONIKI INTERNATIONAL MEDIA SUMMER ACADEMY

“New Trends in Media and Journalism:
Disinformation,
Verification of News &
Constructive Journalism
in a Changing World”

Assessment
Report
2018

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identity



1. Identity

➤ What is the Academy about?

Today, accurate information is an increasingly critical resource for our understanding of the world. Building on the success of the 2017 Summer School, we welcomed another group of participants from all over the world to Thessaloniki International Media Summer Academy. This year the Academy focused on new trends on media and journalism with emphasis on how to deal with disinformation, fake news and verification techniques and how to acquire the competences needed.

The intensive multi-disciplinary training course aimed to provide in-depth knowledge and profound skills training on important topics and developments in media and communication. Participants gained a better understanding of the latest academic research, as well as the recent policy, market and professional trends in the focused area, and developed a network of colleagues to share their experiences, ideas and views.

The International Media Summer Academy addressed and focused on issues that are timely and critically important:

- The influence of fake news
- Developing methods of news verification
- New Trends in Media, Journalism and News
- Constructive Journalism
- Media & News Literacy

The *Summer Academy* is a major forum where current issues and research developments will be presented. For this purpose, distinguished international scholars will be invited to share their expertise through lectures, collaborative **study designs**, **digital content development**, and **theoretical models**.

facts



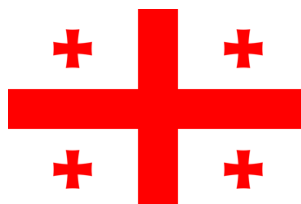
2. Facts

Countries of origin

In total, the 2018 Academy's participants came from **16 countries**, from all **5 continents**!

Host Country:

Greece



The Academy in numbers

- 46** participants (+100% - 2018) / First Academy: 23 (2017)
- 16** countries (+100% - 2018) / First Academy: 8 (2017)
- 78%** women - **22%** men
- 25** sessions of lectures
- 12** workshops
- 32** hours of lectures (over six days)
- 18** Different **organizations** (Universities & News organizations)
- 3** different **hotels** were used for the accommodation needs of the Professors and the Participants, based in the historic center of Thessaloniki,

Identity of the Participants:

- 34.2%** Professional Journalists
- 31.6 %** Undergraduate students
- 26.3%** Postgraduate students
- 2.6%** PhD Candidates
- 2.6%** Academic Researchers

Social Media impact

Our presence in the Social Media attracted the interest of citizens and organizations all around the globe in the following statistics:



45.600

Impressions

10.500

Interactions



62.100

Impressions

2.500

Interactions

content



3. Content

Issues covered through the lectures:

“Verifying content in Global News Media”

Dr. Nikos Panagiotou

Ass. Professor

School of Journalism and Mass Communications Aristotle University of Thessaloniki

“European Integration journalism: Concept and Techniques”

Dr. Christos Fragonikolopoulos

Ass. Professor School of Journalism and Mass Communications

Aristotle University of Thessaloniki

“International Broadcaster: Role and functions during difficult times”

Dr. Christoph Schmidt

Professor

DW Akademie

«Fake News, an ontological and discursive approach»

Dr. Thomas Siomos

Journalist Hellenic Broadcasting Corporation,

«A new media model: The case of Greek newspapers”

Dina Daskalopoulou

Journalist

“Efsyn”

“New trends in media and Journalism: The Impact of Digitalization of Newsrooms in Turkey”

Eylem Yanardagoglu

Associate Professor

Kadir Has University

“International Journalism Education Standards - Input and discussion round”

Dr. Christoph Schmidt

Professor

DW Akademie

“Verifying Content”

Dr. A. Veglis

Professor

School of Journalism and Mass Communications, Aristotle University of Thessaloniki

“Journalism Cultures in the Digital Age - Universal versus Divisional Approaches”

Dr. Almuth Schellpeper
Senior Lecturer
DW Akademie

“Journalism Cultures - Case Studies & Discussion”

Dr. Almuth Schellpeper
Senior Lecturer
DW Akademie

“Reviewing the making and remaking of European journalism cultures”

Dr. Grigoris Pleios
Professor,
Faculty of Communication and Media Studies
National and Kapodistrian University Athens

“Online hate speech and the new information disorder”

Dr. Eugenia Siapera
Associate Professor
School of Communications, Dublin City University

“Religious media in a Changing World”

Vlasis Vlasidis
Ass.Professor
Balkan, Slavic and Oriental Studies Department,
University of Macedonia

“New Trends in Media and Journalism : Innovation and challenges ahead”

Dr Prodromos Monastiridis
Adjunct Lecturer,
School of Journalism and Mass Communications, Aristotle University of Thessaloniki

“Constructive Journalism”

Veronique Mistiaen
Journalist, media trainer and lecturer

“Infotainment Journalism in times of crisis: Misinformation, Disinformation or Propaganda?”

Dr. Theodora Maniou
Lecturer
Frederick University, Cyprus

“Media literacy and Media Education”

Dr. Sofia Theodosiadou
Researcher
School of Journalism and Mass Communications Aristotle University of Thessaloniki

“News Literacy: for a constructive relationship between journalists and citizens”

Sissy Alonistiotou
Journalist
Kathimerini, JaJ

Katerina Chryssanthopoulou
Media Literacy Institute

“War of Words: Fake news, hybrid threats and disinformation”

Ino Afentouli
NATO Public Diplomacy

Klimentini Diakomanoli
European Commission Representation in Greece

“Hate Speech and Minorities”

Gordana Vilovic
Professor Journalism Department, Faculty of Political Science, University of Zagreb

“Going Glocal: Telling "domestic" stories for an international audience”

Apostolos Staikos
Journalist
Euronews

“Mobile Journalism Storytelling”

Tena Perisin
Ass. Professor, Journalism Department,
Faculty of Political Science University of Zagreb

Petra Kovačević
Research and Teaching assistant
Journalism Department, University of Zagreb

“Fake news: The Serbian perspective”

Dr. Dejan Pralica
Associate Professor at the Department of Media Studies, Faculty of Philosophy
University of Novi Sad

“End of course workshop: Core Takeaways”

Prof. Dr. *Nikos Panagiotou*, Dr. *Schmidt*, Dr. *Thomas Siomos*

The Academy day by day

Day 1



Day 1

The introduction of Thessaloniki International Summer Media Academy (THISAM 2018) has been made with the presentation of the organizers (Dr. Panagiotou) and partners of the program, such as Mr Petropoulos from Konrad Adenauer Stiftung, supporting the initiatives of constructive journalism in the way the democratic values stabilize the (global) society. Special guest to reward with his appearance the program was the Dean of the faculty of medical science of Aristotle University. The day continued with ice-breaking games, implied by groups, to encourage team building. Presentations regarding the country's media system were an interesting daily point, countries such as Greece, Russia, Germany, Ukraine and Croatia, at the Concert Hall of Thessaloniki.

- Greece: "Greece is, today, the European Union (EU) member state where journalism and the media face their most acute crisis", Iosifidis Boucas D., 2015 & Closure of ERT as case study was presented.
- Russia: It is worth noting that contemporary tendency in Russia is that audience is getting information from different media: governmental, neutral and opposition. Based on this information they make their own opinion about international affairs.
- Germany: Article 5 GG guarantees freedom of expression and free access to information for citizens, press freedom and freedom for broadcasters and film industry & no censorship. Limitations of Article 5 GG: protection of youth and of personal rights & deliberate spread of false information.
- Ukraine: In 2014 was founded the Ministry of Information Policy with three main tasks: strategies of information policy, tracking information threats, communication between ministries.
- Croatia: Croatian media system has undergone turbulent changes and most of its history was under regimes that suffocated every attempt of critical opinion

Prof. Dr. Schmidt:

- Comparative analysis in the field of media
- Theoretical and practical (case studies) approach of the context of media systems
- The freedom of expression and accessing in the platform of information, depends of the political situation of the country

Dr. Frangonikolopoulos:

- Political culture of the society
- With the example of the Hellenic Referendum back in 2015 and its political and journalistic impact to the stability and maintenance of the democratic ideal

- The role of the European politics and the power of minority to shape the public opinion.

Dr. Siomos:

- Fake news and its insight through the prism of international new media trends since 2016
- The three scales of journalism are complex to a point that without the orientation of education the society is confused and disinformed ending to the vicious circle of false news.
- Questioning the meaning of journalism and its representatives and the role they have in society, which differs in three country-political zones.

The day ended with a walking tour in the historical center of Thessaloniki and afterwards with dinner.



DAY 2



Day 2

The second day started off with the remaining presentations regarding the country's media system from the following countries: Brazil, Bosnia & Herzegovina, Slovenia, Georgia, Netherlands and USA, at the Concert Hall of Thessaloniki.

- Brazil: the Constitution of 1999 declined the censorships, although there is still political parallelism, having polarized plurality and political and media power.
- Bosnia & Herzegovina: The situation of the media in Bosnia and Herzegovina has inevitably been shaped by the difficult economic situation, the lack of stability of its political system, and the particularization of society along ethno-national division after the civil war.
- Slovenia: Board of RTV Slovenia published statement with attempts to narrow the freedom of speech for their employees on private social media accounts.
- Georgia: "The reforms of recent years have brought improvements in media ownership transparency and satellite TV pluralism, but owners still often call the shots on editorial content."
- Netherlands: Media in the Netherlands are characterized by a tradition of politico- the other.
- USA: a large chunk of USA's telecommunications infrastructure, prompting the "Net Neutrality" debate about the role of the Internet as a public utility or a private service.

Mrs Daskalopoulou (efsyn.gr):

- Greek media and success story in the framework of Greek economic crisis
- How to create (technical approaches) a newspaper

Mrs Eylem Yanardoglu:

- The impact of digitalization of newsroom in Turkey
- References to events in Istanbul with global impact on the media coverage and power balance through the last few years (178 media shut down after the coup d' etat in Turkey)
- The role of digital media escalating and confronting situations
- Politics and regulation in Turkey (comparison of the periods in the making of modern Turkey: 2000-present, 2007-present)

Prof. Dr. Panagiotou:

- Tools and techniques of fabricating news
- Case studies, such as the incident of Wikileaks and New York Times, regarding the false title of its cover page, back in 2007, “IRAQ WAR END” but it wasn’t, the Mohammed-Mohammed story, etc.
- Fake news should be tracking as an iceberg.
This session completed with a workshop, where the participants split into two groups. The first group had to work with the links and tools given from Prof Panagiotou to present a fabricated new and a real one. The challenge was for the second group to understand the difference of misleading information from the original one.

Mr. Veglis:

- Recent events that brought up the issue of fake news into center stage
- Fake news terminology and outputs
- Case studies with fake stories about photographs and display of usage of verifying tools (photo metadata help us to check the originality of a photo)
- TruthNet as an example to track the content of news.



Day 3



Day 3

Labattoir hosted the group of Summer Media Academy 2018, the third day began with the presentation of Medium platform from Sophocles Geroulis, displaying step by step the function and the purpose of running a Medium account.

Dr. Almuth Schellepeper:

- Journalism is in transition, in a state of flux // as a source for or to support public life // hybridist character
- Cultural relativism and political structure to a global meaning of journalism
- Workshop: case studies of Germany, Japan and Colombia to understand the different scope of journalism under different cultural backgrounds and conditions

Dr. Eugenia Siapera:

- Weaponised and inadequate information
- General decline of political/ institutional/ symbolic efficiency, factors that incentivize production/ circulation of problematic contents
- Mal- Information: “when genuine information is shared to cause harm, often by moving information designed to stay private into the public sphere”- Wardle and Derakhshan 2017.

Prof. Dr. Georgios Pleios:

- Reality is something objective, which doesn't depend on us. New day is the reproduction of values system
- Formula: $N(\text{ews}) = V(\text{iew}s) + F(\text{acts})$ or $N = V > F$ (propaganda) or $N = F > V$ (current affairs information)
- The possibility of fake news force us to become more and more autonomous individuals
- Fake news represents a testing of (deeper and deeper) modernity.

Prof. Dr. Vlasid Vlasidis:

- Most journalist in Religious media are amateurs and volunteers and also there is a negativity about the “others”
- Oversimplification and conflict make very difficult a religious media to maintain in Europe

- Over the last 60 years, religion in Europe has seen a strong decline. On average throughout the 27 EU countries, only half of its people believe in God and 25,4% directly say that they have no religion.

Dr. Prodromos Monastiridis:

- Innovative models explaining Greek case studies concerning the radio and the television, such as applications, which gradually developed and changed.
- The role of innovation in Greece with the economical crisis, helped the media to develop and sustained the procedures of operation through innovative approaches
- Business model to bring back the fees for newspaper: debate.



Day 4



Day 4

The fourth day of the Media Academy of Thessaloniki introduced several lectures and workshops concerning the spectrum of constructive journalism, with Mrs Mistiaen leading the day.

Mrs Veronique Mistiaen:

- The introduction of constructive journalism, beyond the 5W's + 1H, was referring to the migrant- refugee issue and how countries have addressed this issue via media, for example at the moment in Germany are conservative related headlines, even the more liberal media which are covering the topic.
- Positive and negative deliberation of the news
- Participatory workshop: participants split into groups to work on the types of questions (traditional & constructive) for specific interviews on a) the migrant issue and b) the homeless people
- It is important for a journalist's insight to have the background of the questions that must have a story and a plan.



Day 5



DAY 5

On the fifth day of the Media Academy, the participants and professors were given the opportunity to explore the Greek beaches and places, as the team from the morning went to Litochoro Pierias to enjoy the sea, the local gastronomy, but also they discover the culture background of the region. The tourism shown by the media every summer in Greece, were in the sight of 46 participants and 4 professors, who were informed by Mr Dimitrios Roukas, the Scientific Associate of the Deputy Chancellor's Office of Pieria. The day ended with lots of great memories.



Day 6



Day 6

Dr. Theodora Maniou:

- Infotainment journalism in time of crisis: misinformation, disinformation or Propaganda. The term refers to a form of journalism, which exhibits the trend of integrating in a single news story these two seemingly contrasting concepts.
- Officially, infotainment originated in the 1980's and its roots we are the tabloid press. Unofficially, infotainment trends were initially detected as early as the TV broadcast of Kennedy's funeral in 1963.
- Everything about economics, politics etc has to be personal. For example, Mr. Podemos took a loan to buy a house. His political affiliation matters to be news.
- Political cynicism refers to all major issues in the society has to do with politics.

Dr. Sofia Theodosiadou:

- Media Literacy & Media Education
- Task: two people discussing about one another and then presenting to a circle their partner. Goal: how we see the other. Plus team-building

Katerina Chryssanthopoulou:

- News Literacy: for a constructive relationship between journalists and citizens.
- How to "read" the news
- Accurate and effective pattern recognition
- Relation to semantic content and to the requirements of the different linguistic systems
- Practice: some tasks are "automated" and reading becomes quick and easy experienced readers optimize (with temporal and executive accuracy) the interconnected network of perceptual skills.

Communication Challenges for International Organizations: the case of EU and NATO

Klimentini Diakomanoli:

- Disinformation as defined from European Commission includes all forms of false, inaccurate, or misleading information designed, presented and promoted to intentionally cause public harm or for profit. It does not cover issues arising from the creation and dissemination online of illegal content (notably defamation, hate speech, incitement to violence), which are subject to regulatory remedies under EU or national laws, nor other forms of deliberate but not misleading distortions of facts such a satire and parody.

Ino Afentouli:

- Lecturing about how to be journalist first and secondly how to be communicator
- Steps how to interact and engage with the public, from many perspectives referring to different cultural, educational and linguistic backgrounds, despite the unified global information
- Debating with participants from Bosnia & Herzegovina, Ukraine and Georgia, from the NATO perspective



Day 7



Day 7

The final day of the Summer Media Academy in Thessaloniki had specified sessions to understand the spectrum of information from the previous days better and to debate more fledged debates.

Dr. Gordana Vilovic:

- Hate Speech and Minorities (such discussed: refugees, LGBTQ)
- Why context is important: “Whenever media are manipulated by politicians and others in defense of country, culture, religion and race, they have the potential to do harm. Even the best journalists can sometimes, inadvertently, do damage when they report controversial stories out of context. A failure of principle in the newsroom and poor understanding of the potential impact of the words and images can lead to acts of journalism that encourage hatred and violence”.

Apostolos Staikos:

- Going Glocal: from a journalistic analysis of Athens as a city of crisis, reporting the Greek crisis through photographs and coverage titles of news
- From the Greek crisis to the European crisis
- How the refugee issue was addressed from countries to the global society (workshop)

Tena Perisin & Petra Kovačević:

- Mobile Journalism as the New Media Trend
- Presented videos- stories of journalists using the mobile journalism
- Presented the techniques and equipment of mobile journalism
- Workshop: using mobile phones to tell a story in 1, 5 minutes. The participants were amazed by the work been done by this new trend.

Dr. Dejan Pralica:

- Explaining the Serbian case on fake news
- Giving examples of media in Serbia
- Followed discussion

At late evening was the award of diplomas to the participants from Nikos Panagiotou, Christos Frangonikolopoulos, Yiannis Kotsifos, Thomas Siomos, Ino Afentouli, Grigorios Zarotiadis and the farewell dinner at the rooftop of efsyn, closing the 7 days of hard work, interesting and fruitful debates and a great dynamic of the team builded.

4. Partners



The **Department of Journalism and Mass Media Communication**, Aristotle University of Thessaloniki, Greece. The Aristotle University of Thessaloniki is the largest university in Greece and the Balkans. It comprises 7 faculties which consist of 33 schools, 5 faculties which consist of one school each, as well as 4 independent schools. The School of Journalism & Mass Communications was established in 1991. It is housed in a six-storey neoclassical building, in the centre of Thessaloniki. The School offers a balanced blend of courses, compulsory as well as elective. Currently, it offers the following study programmes: undergraduate (directions: “journalism” and “mass communications”), postgraduate (directions: “journalism & new media” and “communication and culture”), taught in Greek, and the Erasmus programme for both directions, taught in English. It also offers PhD programmes. More than 400 students study in all programmes of the School. The School cooperates, through the LLP/ Erasmus programme, with 42 Universities in 20 countries in the European Union, thus contributing to the overall European student and teaching staff exchange and it is one of the very few Schools at Aristotle University which offers a full international Erasmus programme in English for a complete semester.



As of 2016, the Journalism Department of the Aristotle University, after the impressive relevant work and research of one of its professors, Dr. Christos Frangonikolopoulos, received the European Distinction of the **Jean Monnet Chair**, regarding the European Integration Journalism. In this context, plenty of academic courses, public dialogues and events, as well as academic research have been noted, under the auspices of the Chair.



The **Deutsche Welle Akademie**, Germany, is Germany's leading organization for international media development support the development of independent, transparent media systems, quality journalism and media expertise. We help rebuild media in post-crisis and post-conflict environments and contribute internationally to the advanced training of media professionals. We support the development of independent, transparent media systems, quality journalism and media expertise. We help rebuild media in post-crisis and post-conflict environments and contribute internationally to the professional training of media workers. We respect the cultural identity of our partners and work closely together in designing our projects. It is important for us that these projects are always practice-oriented, interactive and innovative. We consider our work to be successful when our partners seek change and are able to follow through with reforms.



Beijing Foreign Studies University, China, Beijing Foreign Studies University, or BFSU, is a prestigious university in China under the direct leadership of the Chinese Ministry of Education. It is one of China's top universities listed under the Project 985 and Project 211, both comprising top universities in China. At present, BFSU is one of China's oldest language universities, teaching the biggest number of languages and offering education at different levels. Located in the Haidian District of Beijing. BFSU is divided into two campuses – the West Campus and the East Campus. In more than 70years, over 90000 people have graduated from BFSU.BFSU now serves as an important education base for qualified professionals with language competence who, after graduation, work as diplomats, translators/interpreters, businessmen, journalists, lawyers, bankers, etc. For example, among BFSU alumni who work or have worked in the Ministry of Foreign Affairs, we have over 400 ambassadors and over 1000 counselors. BFSU is thus known as the “Cradle of Diplomats”.



The **University of Zagreb**, Croatia, is the oldest Croatian university and also the oldest university in South East Europe. The mission of the University is based on scientific and artistic research and aims at sustainable development, artistic creativity and professional work as well as organization and performance of university studies and, exceptionally, occupational studies. As a central and leading institution, the University gives special regard to carrying out the programmes of strategic interest for the Republic of Croatia and for the development of regional and local communities. All university activities enhance the development of personality and promote human rights and fundamental freedoms.



The **Center for Media and Information Literacy** was established in 2012 at the Klein College of Media and Communication, Temple University as a hub for research, outreach, education, and professional development on issues involving media literacy and information literacy locally, nationally, and internationally. Our work is strategically aligned around three areas:

Scholarship: Develop projects and partnerships that examine the impact of media and technology, with a focus on media literacy education and a focus on children's media content. **Media industry:** Encourage the integration of media literacy and information literacy principles in content developed for television, online, gaming, and other media. **Community service:** Provide community outreach, public programs, and media technology, with a focus on media literacy education and a focus on children's media content educational services targeted to the needs of youth and local school and after-school educators.



National and Kapodistrian
UNIVERSITY OF ATHENS

The **National and Kapodistrian University**, Greece, officially founded in April 14th, 1837, is the first University not only of Greece but both the Balkan peninsula and the Eastern Mediterranean region. The National and Kapodistrian University of Athens (NKUA) is a learner-focused and research-oriented public university covering a wide spectrum of scientific fields. Its vision is to promote excellence in education and innovation in

research, scholarly and other creative endeavours and also be actively involved with local, national and global communities.

The mission of the National and Kapodistrian University of Athens is to advance knowledge and educate students in sciences and arts that will best serve the nation and the community in the twenty-first century. In all academic units our researchers and faculty strive for innovation. In each member of the NKUA community we seek to develop the passion for excellence as well as the ability to think critically and contribute in research and innovation.



Proof: Media for Social Justice is a non-profit organization based in New York City that uses visual storytelling and education to inspire global attitude and policy changes. It was founded in 2006 under the vision of Leora Kahn, a longtime photo editor, documentary producer, and human rights advocate, who sought to unite the skills and experiences of internationally renowned photojournalists for social good. PROOF brings together photographers, documentarians, journalists, academics, students, and activists to create photo exhibitions, publications, and educational workshops that document social injustices and empower people to act. Our exhibits and workshops aim to engage the broader public in conversations about human rights, peace, and justice through moving firsthand testimonies and powerful photo narratives.



Media Literacy Institute (MLI) is a non-profit organization founded in 2017 under Greek Legislation. Its aim is to promote and disseminate the concepts of Media and Information Literacy in Greece, Europe and internationally. Media and Information Literacy aims at the critical perception, use and creation of knowledge and information on any traditional or modern communication medium, and requires the acquisition of cognitive, functional, technical and communication skills, as well as the capabilities of using modern means of communication. The mission of the Institute is to inform the Greek public about the conceptual, theoretical, regulatory and practical framework in

which MIL concepts are developed. Its goal is to mobilize citizens and to provide them with opportunities to access the relevant information, skills, tools and means and to engage in appropriate activities to become media literate.



The **University of Novi Sad**, Serbia, with more students and 5,000 employees, is one of the largest educational and research centers in Central Europe. It belongs to the group of comprehensive universities, which are characterized by providing nearly all fields of science and higher education.

The University of Novi Sad offers around 400 accredited study programs at the level of Bachelor, Master, Specialist and Doctoral studies, carried out at its Faculties and within its Centers for Interdisciplinary and Multidisciplinary Studies. The study programs are modern and up-to-date with the latest developments in science and research. Along with the Faculties and Centers, two Scientific Institutes have a significant role in creating a solid scientific base for the process of continuous modernization of the educational offer.



Faculty Members



5. Speakers

Thessaloniki International Summer Media Academy is proud of both its participants and its faculty members. The first Academy (2017) hosted 15 distinguished Professors and Journalists, as its main speakers. (Full CV at: <http://journsummerschool.org/staff/>)



Dr. Christos Frangonikolopoulos is Associate Professor of International Relations and Jean Monnet Chair Holder on European Integration Journalism at the School of Journalism and Mass Communications, Aristotle University. He studied Politics and Government (BA Honors) and International Relations (PhD) at the University of Kent at Canterbury (England). He has worked as a diplomatic newspaper correspondent (1995-2003) and advisor to the Greek Parliament (1997-2003).



Dr. Nikos Panagiotou is Assistant Professor, School of Journalism and Mass Media Communication, Aristotle University. He has been a Chevening Scholar of the Foreign and Commonwealth Office UK, Socrates Scholar at Universidade Fernando Pessoa (Portugal), Scholar of the State of Luxembourg, RCAP Scholar from APU University Japan, Scholar to Beijing Foreign Studies University. He has an extensive research work and he currently is a Google Research Scholar (DNI Initiative fund). He is a member of the advisory board for Networking Knowledge, Member of the board of Municipal Company of Information, and Communication of Thessaloniki, member of Radicalization Awareness Network of European Union and member of International Relations Committee of Aristotle University of Thessaloniki. He has participated in a series of scientific researches, has published articles in International and Greek journals and in edited volumes. His research interests are upon: International Journalism, Audience Studies, Mass Media Literacy Conflict Analysis and Resolution.



Prof. Dr. Christoph Schmidt studied Business and Economic Science at the University of Siegen and completed his PhD at the University of Cologne. He is professor at the University of Applied Sciences Bonn Rhine Sieg and Head of the Academic Department of DWA. His research focus lies on international media systems, innovation and media management. He teaches at universities and institutes of higher learning in Germany and abroad.



Dr. Almuth Schellpeper completed a Master's Degree in Media Science at the Eberhard Karls University in Tübingen, Germany, and a Master's Degree in Development Management at the University of the Western Cape in Capetown, South Africa. She worked several years as a radio and TV journalist before she went into training and teaching journalists and media students both in and outside Germany. The main focus of her research lies on journalism cultures, innovation and digital change in the media society.



Dr. Andreas Veglis is Professor, Head of the Media Informatics Lab at the School of Journalism & Mass Communications at the Aristotle University of Thessaloniki. He received his BSc in Physics, MSc in Electronics and Communications, and PhD in Computer Science, all from Aristotle University. He successfully completed his doctoral dissertation on computer architecture in 1995. He is the co-editor of "The Handbook of Global Online Journalism". He is also member of the editorial board in nine peer review scientific journals in the area of journalism and mass communications. He is the author or co-author of 12 books, he has published 60 papers on scientific journals and he has presented 91 papers in international and national Conferences.



Dr. George Pleios, was born in Athens Greece on November 5, 1959. He studied Sociology (BA and MA) in the Department of Sociology, Faculty of Philosophy, at the University of Sofia "Kliment Ohridski". At the same University he completed in 1987 his doctoral studies in Sociology of Culture and Mass Media. Since 2001 he is Professor at the Department of Communication and Media Studies of the National and Kapodistrian University of Athens.



Dr. Sherri Hope Culver serves as Director of the Center for Media and Information Literacy (CMIL) at Temple University, USA where she is an Associate Professor in the Klein College of Media and Communication. Sherri is a 3-term past president of the National Association for Media Literacy Education (NAMLE) and currently serves on the board of directors. Sherri worked in the media business as a producer and public television executive for over 25 years and currently consults for children's media companies, such as YouTube Kids and Nickelodeon. She regularly presents internationally on media literacy and children's media topics. Sherri is co-executive editor of the UNESCO 2016 yearbook on Media and Information Literacy and Intercultural Dialogue and served as co-editor of the yearbooks from 2013-2015.



Dr. Sofia Theodosiadou has been an Assistant Professor (Adjunct) of Communication and Media studies at the School of Journalism and Media Studies of the Aristotle University of Thessaloniki, at the University of Western Macedonia (Florina, Kozani, Greece) and at the Technological Educational Institutes (TEI) of Western Macedonia (Kastoria, Greece) and of Ionian Islands (Cephalonia, Greece) at the Departments of Communication and Public Relations since 2002. She has also been working as a radio and magazine journalist in Athens and Thessaloniki. She has been a full trainee at the BBC World Service, London, UK as an EU scholar.



Dr. Theodora A. Maniou holds a BA in Journalism (Aristotle University, Greece), an MA in Communication's Policy Studies (CITY University of London, UK) and a PhD in Journalism (Aristotle University, Greece). She is a Lecturer in the Department of Journalism (Frederick University, Cyprus) and, at the same time, she is a columnist in print and web media organisations in Cyprus. She has worked as a journalist since 1994 in broadcast, print and web media. She is a member of the International Federation of Journalists, the European Federation of Journalists and the Macedonia -Thrace Union of Journalists (Greece).



Veronique Mistiaen is an award-winning journalist and Pulitzer Prize nominee, who has worked as an editor, foreign correspondent and reporter over the past 25 years. She writes about social and humanitarian issues, global development and the environment for leading media outlets in the UK and internationally, including The Guardian, the Economist, Newsweek, the Times, Vice, the BBC, the Chicago Tribune, San Francisco Chronicle and more.

She likes to listen to the under-represented, particularly women, telling their stories of survival, resistance, environmental activism and economic empowerment. And she likes to explore solutions rather than merely exposing problems. She is also a university lecturer and runs training in journalism skills, constructive journalism and on reporting diversity in areas of ethnic and religious tensions, such as the Middle East and North Africa.

She is bilingual English/French and has a master's degree in Journalism from UC Berkeley, USA, and degrees in Criminology and Communication from U. of Louvain, Belgium.



Thomas Siomos is a PhD candidate at the Political Science Department of Aristotle University Thessaloniki where he also did his master on Political Analysis. He has been Project and Developing Manager for the POPULISMUS Observatory on Populist Discourse and Democracy. He has been language administrator and translator for the wiki platform of the Discourseanalysis.net network. He currently is Developing Team Leader for a project funded by Google Digital News Initiative. He has an extensive journalistic experience, over 30 years for nationwide newspaper, public radio and public tv. He participates in collective papers appearing in journals such as Critical Discourse Studies, Contemporary Political Theory, Greek Review of Political Science etc. His research interests are discourse analysis, comparative approach between new and traditional media, mediatization, postdemocracy, political communication, cybernetics and systemic theory, Ontology of the New Technologies, post humanism etc.



Eugenia Siapera holds degrees from the London School of Economics and European University Institute. She is Associate Professor in Digital and Social Media at the School of Communications at Dublin City University in Ireland, where she also chairs the MA in Social Media Communications. Eugenia is the Deputy Director of the Institute for Future Media and Journalism and is currently involved in several research projects in the area of online hate speech, digital journalism, and digital memory, funded by the Irish Research Council and H2020. Her work has appeared in several journals and she recently published the second edition of her book *Understanding New Media* (Sage, 2018).



Vlasis Vlasidis is an Assistant Professor at the University of Macedonia, Department for Balkan, Slavic and Oriental Studies, in Thessaloniki, Macedonia, Greece.

In 2001 he was given the Marshall Memorial Fellowship of the German Marshall Fund of the United States. He has held the position of Head of the Documentation Department of Macedonian Press Agency (1995-2004,) and Director of the Research Center of the Museum for the Macedonian Struggle, Thessaloniki, Greece (2001-2004). His main research interests are Media Studies, Mass Communication, New Media, Media History in Greece and the Balkans, Propaganda, News Agencies, Cold War, Cold War Propaganda, Cultural Industries, Migration and Media.



Tena Perišin is an Associate Professor of television journalism at the Journalism Department at the Faculty of Political Sciences, University of Zagreb. Tena Perišin completed her Masters Studies at the Faculty of Philosophy in Zagreb and defended her doctoral dissertation at the Faculty of Political Sciences in Zagreb. She also attended the Masters studies program at the Harvard University (USA) in 1984/1985, and was recipient of the Hubert Humphrey Scholarship Program at the S.I. Newhouse School of Public Communications at Syracuse University (USA) in 1994/1995.

She has been an active television journalist, reporter and senior producer at the public service - Croatian Radio Television (HRT). From 2002. has been teaching tv journalism and production at the University of Zagreb. She has launched Student TV at the faculty and was in charge of EU Projects (CARDS, EU IPA INFO, Erasmus+) Tena Perisin has been successful in coordinating large projects at HRT (news production digitalization project and launching of the News Channel).



Dejan Pralica, PhD (1978, Novi Sad, Serbia) Associate Professor at the Department of Media Studies, Faculty of Philosophy, University of Novi Sad. He teaches Radio journalism, Media discourse analysis and Nonverbal communication. He received his PhD at the Faculty of Political Sciences in Belgrade (Journalism, 2010). He has published two monographs “Radio discourse” and “Who did media choose, and what the parties offered” (co-author with Dubravka Valic Nedeljkovic), many papers in international journals and proceedings, four of which are on the “Thomson Reuters” list. Areas of interest: radio journalism, public media, discourse analysis and nonverbal communication.



Gordana Vilović, PhD, is Professor at the Department of Journalism and Media Production at the Faculty of Political Science, University of Zagreb. She is an author and co-author of six books that deal with journalism, journalism ethics, media history and journalism education. She has published more than 40 scientific and other articles. She teaches undergraduate and graduate courses at the Faculty of Political Science. She also teaches a course on the doctorate level (information and communication science) at the Faculty of Humanities and Social Sciences, University of Zagreb. During 1990s she organized and led trainings and workshops for young journalists from Southeastern Europe. Contact: gordana.vilovic@fpzg.hr ; gordana.vilovic@zg.t-com.hr



Ino Afentouli currently serves as Program Officer for Greece, Partnerships, Cooperative Security and Open Door policies, regional coordinator for South Caucasus and Program Officer for Moldova at NATO’s Public Diplomacy Division. Her main tasks include the elaboration and implementation of the organization’s communication strategy towards the areas under her responsibility (information activities/campaigns, high level meetings, supervision of Information Centres and Information Corners, coaching in implementing reforms, reaching out to civil society and following public opinion trends).

Before joining NATO, from 1986 to 2001, D.I. Afentouli had extensive experience as a foreign policy and European affairs journalist and columnist. Her experience included serving as European Affairs Editor at the Athens News Agency (1997-2001), editor-in-chief of the Greek edition of the Economist Intelligence

Unit reports (1996-1999), diplomatic correspondent for STAR Channel (1995-1996) and Messimvrini Daily, (1995-1996), political correspondent at Kathimerini Daily (1989-1994), and Foreign Affairs editor, Athens Municipal Radio (1986-1989). D.I Afentouli studied Law at Athens University (BA) and earned an MA degree in Political Communication at the University of Paris-I (Sorbonne). She was a member of the European Association of Journalists and served as Secretary General of the European Network of Women Journalists (1994-98). She is the author of four books (“A journey in Greek foreign policy”, Athens, Potamos, 2005/“EMU: The day after”, Athens, Dromeas, 1999/ “The Europe we want”, Athens, I. Sideris, 1997/“May ’68: Twenty years after”, Athens, Odysseas, 1988) and of numerous articles on international relations and foreign policy.



Petra Kovačević is a research and teaching assistant at the Journalism and Media Production Department at the Faculty of Political Science, University of Zagreb. She teaches all modules related to television journalism. Petra completed her MA in Journalism (FPZG) and MA in International Journalism (Cardiff University). She is currently a PhD candidate (Cardiff University), thesis on constructive journalism. Petra is a certified mobile journalism trainer and an active freelance broadcast journalist, with experience of working both at the Croatian Radiotelevision and at the BBC.



Dr Prodrornos Monastiridis holds a BA in Marketing, a MA in Marketing, a MPhil in New Product Development and a PhD in innovation, marketing and non profit cultural organizations. He is Head of the Marketing, Fundraising and Sales Department in Thessaloniki Concert Hall. His academic fields include among others marketing, innovation, event management.



Eylem Yanardağoğlu is an associate professor at the New Media department at Kadir Has University in Istanbul. She received her PhD at City University Sociology department in London in 2008 where she studied the relationship between citizenship and media in Turkey. She has previously taught online journalism, tactical and participatory media, new media research methods, global communication and sociology of news. She currently teaches communication and new media theories on

undergraduate and postgraduate levels. Having published extensively on the state of media and journalism in Turkey, her current research focus on digital transformation of news consumption and production in Turkey, Greece and Britain. She collaborates with global organizations such as Facebook, BBC Academy, ICANN in organizing various workshops, seminars and training.



Sissy Alonistiotou studied Political Sciences at the Law School of the National Kapodistrian University of Athens. After her graduation and until 1986 she attended courses in electronic journalism at the “Art et Archeologie” Department at Paris I University of Sorbonne. Since 1988 she works exclusively as a journalist. She worked as a permanent/staff editor of TAHYDROMOS and on the radio stations ANTENNA, SKAI, OH FM. Since 1992 she has worked exclusively for ELEFThEROTYPIA and SUNDAY ELEFThEROTYPIA newspapers, assuming positions of administrative and journalistic responsibility. She has established, created and directed TAXIDEVO travel magazine, E-Gourmet/culture magazine and WE women’s magazine. As Editor-in-Chief of the “ SUNDAY ELEFThEROTYPIA” newspaper she was chief content manager of the socio-political magazine EPSILON from the first day of its creation (1992) and later on she became Director of EPSILON. Since 2014 she writes in KATHIMERINI daily newspaper. She has been working with News & Media Literacy since 2012 and has established, created and directs the Journalists About Journalism Project (www.jaj.gr).



Katerina Chrysanthopoulou is a Cognitive Scientist (MSc), PhD student in Media & News Literacy at Aristotle University, Writer and Interpreter (www.planitas.gr). She holds university degrees in Computer Science and English Literature and Diploma in Psychotherapy. She is founding member of Media Literacy Institute. Her research interests include: understanding concepts in written and multimedia discourse, digital media, media information & news literacy, functional literacy, reading on electronic media, development of narrative and descriptive skills, creative reading methods, machine learning systems. She has worked as a researcher with the Athens University of Economics and Business, the Institute for Language and Speech Processing and the National Kapodistrian University of Athens. She has designed and delivered educational programs for MLI and for the Hellenic American

College of Athens, the Ionian University, the General Secretariat for Vocational Training and the Stories Media Lab (<https://www.facebook.com/StoriesMediaLab/>). As a writer she has published novels and studies (<http://www.biblionet.gr/main.asp?page=results&key=cattery+chrisanthopoulou>).



Apostolos Staikos is a journalist and has been working for euronews since 2012. He has also worked for ET 3 (Hellenic Television 3) based in Thessaloniki and for NET (New Hellenic Television) based in Athens. He has studied Ancient History and Archaeology (University of Wales, Lampeter - BA), Politics and the Mass Media (University of Liverpool - MA) and Television Journalism (University of Nottingham Trent, MA). He lives in Athens.



6. Testimonies

What this years' participants say about the academy:

Yulia Rudakova

Fairytale-in-real. One of my childhood secret pleasures was reading at night. While the others slept, I escaped into the worlds of Moomin-trolls or Mary Poppins. Or Jason and his Comrades. I couldn't imagine one night, 15 years later, I'd touch the sea Argonauts crossed. Thanks to Nadezhda Azhgikhina, Jens Siegert and #EUinRussia for realizing my childhood dream.

Thanks to Nikos Panagiotou and #Thisam2018 team for expanding my knowledge of media trends, especially Constructive Journalism (it's really important story for Russian media), and superbly-organized School. Thanks to all participants for the mosaic of your countries details and sunbathing at breaks.

It was warm like following The Argo at summernight)

Giannis Pleios

I had a very nice time. I learned many facts about many recent topics such as fake news. The Organising Committee was impeccable like the faculty and all the personnel who was helping us to make this summer school unforgettable experience for the participants. Summer School helped me to understand better the topics we learned and it will be an unforgettable experience.

Kind Regards

Alina Belinite

Выдержка - это то, что необходимо журналистам в трудовых буднях и постам в фейсбуке (как известно, еще и вину - мы ведь все-таки о Греции 😊). Поэтому мои пара предложений о греческих мини-образовательных каникулах появились так поздно 😊

Неделя в Thessaloniki International Media Summer Academy незаметно пролетела с точки зрения восприятия времени, но очень плодотворно прошла с точки зрения структурирования знаний. Мы узнали инсайдерскую информацию о медиасистемах разных стран (ведь участниками Летней школы в этом году стали 46 человек из 15 государств), научились сами создавать и обезвреживать fake news, подискутировали об особенностях инфотэймента в контексте разных медиа, познакомились с примерами конструктивной журналистики, придумали вопросы для интервью с бездомными и

заголовки для новостей о жертвах экономического кризиса, ощутили на себе сложности перевода терминов disinformation, misinformation и malinformation.

Еще мы успели вдохновиться морским штормом (и покрыться тонким слоем соли), обгореть на пляже, посмотреть финал Чемпионата Мира из бассейна на крыше Capsis Hotel Thessaloniki, прогуляться по достопримечательностям Салоников (и попасть на пару митингов по ходу маршрута), посмотреть выставку произведений русского авангарда из коллекции Костаки в Κρατικό Μουσείο Σύγχρονης Τέχνης / State Museum of Contemporary Art, поднять пару бокалов за журналистов и исследователей медиа всего мира 🍷

Special thanks to:

- Nikos Panagiotou and organising committee & lecturers of #THISAM2018 for this wonderful week in your beautiful city

- Yannis Kotsifos and Nadezhda Azhgikhina who told us a lot of interesting things about European Federation of Journalists and work of Journalists' Union of Macedonia and Thrace Daily Newspapers

За организацию поездки нашей российской команды большое спасибо European Union in Russia и проекту "Общественная дипломатия. ЕС и Россия" #EUinRussia #EURussiaPublicDiplomacy

И, конечно, огромное спасибо Факультет журналистики МГУ за делегирование на целую неделю в Грецию в такую горячую пору приемной кампании - это было полезным опытом 😊

Kamila nigmatulina

О том, как доцент стал студентом и что из этого вышло. 🙋👉

С 13 по 20 июля я села за парту в летней школе Thessaloniki International Media Summer Academy, чтобы постигнуть новые тренды в борьбе с фейками и копнуть поглубже в журналистские культуры разных стран. 46 участников из 15 государств дополнили картину мира друг друга рассказом о медиасистемах своих стран. В составе участников выделялись три крупные делегации - РФ (при поддержке European Union in Russia), Германии (Deutsche Welle Academy) и Хорватии (Университет Загреба). А еще в школу поехала выпускница кафедры цифровых медиакоммуникаций СПбГУ 2018 Lyudmila Tsurko, сделав делегацию СПбГУ еще более масштабной 😊

За шесть дней я поняла следующее:

- фейки интересно не только разоблачать, но и создавать,
- журналистская культура твоей страны всегда будет экзотикой для других стран,
- когда за бортом +34, журналисты и лекторы очень горячие 😊

Всячески рекомендую школу в Салониках своим студентам!

Подробности содержания лекций читайте в Журналист в ближайшее время.

Благодарности:

Nikos Panagiotou за организацию и прекрасную атмосферу, Любовь Петрова за содействие в поездке, Vassilis Servetas и Vladislav Kostin за целый альбом отличных фото, красоткам Alina Belinite Daria Fomina Iuliia Chukhlownia за высокий интеллектуальный градус, а также многим другим неназванным замечательным людям, которых я встретила в этой поездке.

Дисклеймер: поездка была организована Представительством ЕС в России в рамках проекта "Общественная дипломатия. ЕС и Россия" #EUinRussia

Dear colleagues, who were tagged in this post, - this is to thank you for the great opportunity to participate in Thessaloniki summer academy and meet you.

Dina Biygishieva

I have already got used to spend holidays in the mode of rest-training, a la pleasant with useful, and the project of the European Union #EUinRussia in this respect is simply a source of happiness!

This summer is beautiful Greece! A country of magic food, kind people, colorful landscapes. You see Olympus and remember the lessons of history at school, when you studied all the gods as your pedigree, and then filled up the blanks on the book by Mykola Kuhn "Myths of Ancient Greece"))

7 days with the guys from all over the world learned to fight c fake news, write constructively and most importantly, follow the standards. I share my impressions on the pages of the Makhachkala news

http://midag.ru/news/postscriptum/iz_gretsii_s_lyubovyu__o_media_i_vyzovakh_sovremenno_sti-26275/

Briefly, the most powerful are new friends, positive emotions and another portion of self-confidence! And the latter is now more useful than ever. For all sincere words of gratitude to the brain of the whole project Nikos Panagiotou and a true friend and colleague Nadezhda Azhgikhina

P.S. Aegean Airlines is now on my list of the most favourite airlines

7. Sponsors & Supporters



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The Academy in the Media

The Academy attracted the interest of many international, national and local media, throughout the seven days. Among them, the news agency of Greece, “Athenian - Macedonian News Agency” and others, such as:

Deutsche Welle <https://goo.gl/7EUvPV>
<https://www.dw.com/de/souvenirs-aus-thessaloniki-neue-ideen-f%C3%BCr-den-journalismus/g-44835715>

Irkutsk Media <https://irkutskmedia.ru/news/716674/>
<https://irkutskmedia.ru/news/715195/>



8. Organizing Committee



Dr. Nikos Panagiotou

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Dr. Christos Frangonikolopoulos

Program Director



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Communication team

We deeply appreciate the great efforts of our communication team, constituted by:

Kyra Poulidou, Vasia Madesi, Anna Lampropoulou, Kostis Dimolios and Vassilis Servetas.



(!) Stay updated and start learning more about the Academy, by following our accounts on **Facebook**, **Instagram** and **Twitter**.